

**AGREEMENT / CONTRACT FORM FOR
ADVERTISEMENT**

To,
The Convener,
15th National Convention, ARTEE, Parbhani

Dear Sir,
Sub : Booking of space for Advertisement.

I / We hereby reserve the space of
_____ page for advertisement in the
issue of "FILAMENT" against tariff of Rs.

Only to be paid in cash / A/C payee cheque / Demand Draft etc.

Vide No. _____ Dt. _____ and accordingly
Providing advertisement materials for publishing in the said
souvenir as per the terms.

Date : _____ Signature of Advertiser
(With seal)

**ARTEE
NATIONAL CONVENTION OFFICE
ALL INDIA RADIO
PARBHANI - 431 401**



**TOUCH 'INDIAN MAP' ANYWHERE
&
FIND AN ARTEE UNIT THERE**



**ARTEE
IN
ALL INDIA RADIO - DOORDARSHAN
MOSTLY EVERYWHERE IN INDIA
SERVING NATION THROUGH HER EMPLOYEES**



ARTEE

**ALL INDIA RADIO - DOORDARSHAN
NATIONAL CONVENTION PARBHANI
16th, 17th & 18th November 2007**

Association of Radio & TV Engineering Employees
(ARTEE)

Registered & Recognised by Govt of India
(Regn. No.923/67)

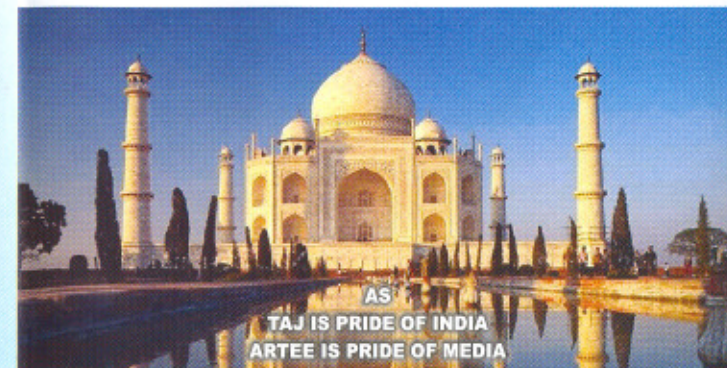
Affiliated to Union Network International,
(UNI) Switzerland



We follow the same path as the No. 1

The Legends of India...
AIR & Doordarshan... the legends associated with the legends of India...
Engineering Employees... the legendary force driving AIR & DD...
ARTEE the legendary association behind the legends

**AGREEMENT / CONTRACT FORM
FOR
SPONSORSHIP / ADVERTISEMENT**



XV National Convention ARTEE.

Association of Radio & Television Engineering Employees (ARTEE), founded in 1967, has the privilege of being the largest Employee's Association of the 2nd largest electronic Media (All India Radio & Doordarshan) in the world. AIR & Doordarshan have been playing a vital role in the development of the nation, performing the dual roles of the National and Public Service Broadcaster. AIR & Doordarshan have a vast network of 336 and 1465 stations/Kendras respectively throughout the country and ARTEE has its presence at all these places.

ARTEE is organizing its XV National Convention on 16th, 17th and 18th November 2007 at Parbhani, Maharashtra. Around 1000 delegates from various parts of the country are expected to attend the convention in addition to observers from various Organizations/Associations. Hon'ble Union Minister for Information & Broadcasting, CEO and other senior officials of Prasar Bharati, I&B ministry, AIR and Doordarshan are expected to grace the occasion.

A Special issue of our Newsletter, FILAMENT will be published on this occasion. Contributions by well known personalities in various fields of the society along with messages from Cabinet Ministers and other dignitaries will be published in the Souvenir which will be circulated to all stations of AIR & Doordarshan, Government departments, press, electronic media and other professionals in various major cities. This special issue is proposed to be released during the National Convention by the Hon'ble Union Minister for Information & Broadcasting. Proceedings of the Convention will be covered live by the electronic media.

We are looking for your good wishes in the form of **advertisements** in this special issue of FILAMENT and **banners** at the venue of the Convention. Cheque/DD may please be issued in favour of; "ARTEE National Convention, Parbhani" payable at SBI, Parbhani, Maharashtra.

Give West Zone ARTEE
your helping hands to
Organize a Successful National Convention

With warm regards,

Milind P Joshi
VP (WZ) & Chairman
Ph: 09869154073

N.L. Deshmukh
Convener
Ph: 09422961492

We are looking forward for your urgent & positive response in participating in the noble cause.

XV National Convention, ARTEE
2nd Floor, All India Radio, Parbhani
Maharashtra 431401.
www.arteeindia.org

TARIFF

Well wishers single line message Rs. 300/-
(only for ARTEE members & Staff of All India Radio & Doordarshan)

FOR CORPORATES, MULTINATIONALS, PUBLIC LIMITED COMPANIES

CORPORATES	a) Full Page (Black & White)	: Rs. 5,000/-
	b) Half Page (Black & White)	: Rs. 3,000/-
	c) Quarter Page (Black & White)	: Rs. 1,500/-
	d) Full Page (Single Colour)	: Rs. 7,000/-
	e) Half Page (Single Colour)	: Rs. 4,000/-
	f) Full Page (Multi Colour)	: Rs. 15,000/-

FOR MEDIA, BROADCASTING COMPANIES, SATELLITE CHANNELS, BROADCAST EQUIPMENT MANUFACTURERS & SUPPLIERS

MEDIA	a) Full Page (Black & White)	: Rs. 5,000/-
	b) Full Page (Single Colour)	: Rs. 7,000/-
	c) Full Page (Multi Colour)	: Rs. 15,000/-

Satellite Channels & Broadcast manufacturers can Display their Brand Logos & Advertisement in the venue

BANNERS	BANNER TARIFF :	a) Near Main Gate	Rs. 10,000/-
		b) Inside Auditorium	Rs. 15,000/-
	Ordinary cloth banner 4' x 8' SIZE		Rs. 2,000/-

PREMIUM ADVERTISEMENTS (First come basis)

PREMIUM	1) Back Cover (Multi Colour)	: Rs. 50,000/-
	2) Front Inside	: Rs. 35,000/-
	3) Back Inside Cover (Multi Colour)	: Rs. 35,000/-

PLATINUM ADVERTISEMENT

PLATINUM	1 No. STAGE BACKSIDE DIGITAL FLUX MULTI COLOUR BANNER	: Rs. 1,00,000/-
	Size - (15' x 20')	
	(for 3 days - excluding space for ARTEE)	

STAGE AISLES (2 Nos) DIGITAL FLUX MULTI COLOUR BANNER : Rs. 50,000/-
Size (5' x 8') (For 3 days).

- IMPORTANT :**
1. Size of Souvenir - A/4
Mode of Printing - Offset
 2. Advertisement material must be submitted by the party well in advance.
 3. For platinum advertisement, the tariff includes printing and material cost only.
Design to be supplied by parties.

